



Sustainability Strategy Services

Greenleaf Advisors guides corporations, governments and communities in advancing sustainability.

Overview

Greenleaf Advisors guides corporations, governments and communities in advancing sustainable financial and operating goals, with a focus on the environmentally sound use of energy, water and materials. We identify client objectives – from efficiency and cost savings to opening new markets - and the challenges and enablers to meet them. We then set and execute effective strategies that help clients meet their goals by drawing upon our wide range of talent and resources.

Services

Greenleaf Advisors develops tailored solutions to help enterprises and communities grow sustainably and succeed. Our advisory and transaction services include:

- **Improve organizational performance**
 - Assess the environmental footprint (greenhouse gases, waste, water, energy) of organizations, their policies and major investments.
 - Identify resource efficiencies or input substitutes to reduce the use of energy, water and other raw materials, including procurement, supply chain management and behavioral change improvements.
 - Undertake market research, including industry benchmarking on sustainability, with data assessment that ties behavioral attributes to reputation and market value.
 - Assess environmental regulations, policies and trends that may impact operations in order to mitigate threats and establish strategies to take rewarding leadership positions.
 - Evaluate new market sectors or geographic expansion opportunities for technologies, products or services (e.g. energy waste recapture).
 - Leverage capacity of organizational staff to undertake analyses related to sustainability.
- **Enhance engagement across sectors for sustainable solutions**
 - Undertake stakeholder outreach and communications, in order to understand current knowledge and practices, and to assist with communication across interest groups.
 - Inform policy with sound science, economics and business interests.
 - Advise on designing and participating in market mechanisms to optimize natural resource utilization (e.g. offset markets, nutrient trading).
 - Connect capital markets to attractive investments in sustainable solutions (e.g. building retrofit market, waste-to-energy).

Expertise

Greenleaf Advisors works across various spheres of the environment:

- Water – advise on technologies and market mechanisms for sustainable water management, and assist leaders in protecting water resources through better policy.
- Land – with businesses, researchers and agencies we advance sustainable agricultural practices, restore soils, increase crop yield, and improve water quality and food security.
- Waste – with industry we identify options for beneficial reuse of industrial wastes, and to incorporate waste-to-energy in their operations.
- Energy – with clients we implement performance data and monitoring, energy efficiency, renewable and waste-to-energy solutions. We identify tools and technologies to locate energy systems (e.g. wind) sensitively.

Example Client Engagements

Past clients include global enterprises, middle-market companies, emerging-technology groups, research institutes and governments. Greenleaf Advisors has:

- advanced agricultural practices that improve water quality, alongside leading universities, Electric Research Power Institute (EPRI), U.S. Department of Agriculture and Beneficial Reuse Management,
- supported energy companies (e.g. Hy-Bon Engineering, Recycled Energy Development and Intelligent Generation) seeking capital and new markets for their products and services,
- led regional infrastructure engineering design and stakeholder consultation, to tackle aquatic invasive species in the Chicago Area Waterways System, and
- collaborated with the Sierra Club, governments, research institutes and technology providers to develop a collaborative platform to inform siting of offshore energy projects.

Staff and Partners

We bring many decades of experience serving corporations, governments and communities in solving contentious and complex issues associated with natural resources management and the growth of private enterprise. Greenleaf Advisors is supported by a Board of Advisors that includes expertise in capital markets, business, policy, scientific research and conservation.

Greenleaf Advisors has an extensive network of partners that work with us in formal alliances to provide full-service sustainability consulting services. Selected partners are listed at

www.greenleafadvisors.net.